Alt Order #



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
949152-1	11/06/12	November 2012	10/22/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number **AFSCME** issues

Billing Type Billing Calendar Deal # Broadcast Cash

Order #

949152

Special Handling Do Not Mail

10/23/12 - 11/06/12

Flight Dates

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Billing Address:

Campaign Group, The **Attention: Accounts Payable** 1600 Locust St Philadelphia, PA 19103

Send Payment To:

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1 10/23/12 11/05/12 5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111	:30	5	\$2,000.00	NM		
Weeks: Start Date End Date 10/23/12 End Date 111111-	Spots/Week 5	<u>Rate</u> \$2,000.00						
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WMURTu 10/23/12 5:13 AM 5a Day	/break	5-6a	:3	O ANH12020	COSH		\$2,000.00	NM
2 WMURW 10/24/12 5:21 AM 5a Day	/break	5-6a	:3	O ANH12020	COSH		\$2,000.00	NM
3 WMURTh 10/25/12 5:56 AM 5a Day	/break	5-6a	:3	O ANH12020	COSH		\$2,000.00	NM
4 WMURF 10/26/12 5:27 AM 5a Day	/break	5-6a	:3	O ANH12020	COSH		\$2,000.00	NM
5 WMURM 10/29/12 5:09 AM 5a Day	/break	5-6a	:3	O ANH12020	COSH		\$2,000.00	NM
Weeks: Start Date End Date MIWIFSS 11111	Spots/Week 5	Rate \$2,000.00						
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
6 WMURTu 10/30/12 5:43 AM 5a Day	/break	5-6a	:3	0 ANH12020	COSH		\$2,000.00	MM
7 WMURW 10/31/12 5:08 AM 5a Day	/break	5-6a	:3	0 ANH12020	COSH		\$2,000.00	NM
8 WMURTh 11/01/12 5:23 AM 5a Day	/break	5-6a	:3	0 ANH12020	COSH		\$2,000.00	NM
9 WMURF 11/02/12 5:55 AM 5a Day	/break	5-6a	:3	0 ANH12020	COSH		\$2,000.00	MM
10 WMURM 11/05/12 5:41 AM 5a Day	/break	5-6a	:3	O ANH12020	COSH		\$2,000.00	NM
2 10/23/12 11/05/12 6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11111	:30	5	\$4,500.00	NM		
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS 11111-	Spots/Week 5	Rate \$4,500.00						
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate	Туре
1 WMURTu 10/23/12 6:25 AM 6a Day	/break	6-7a	:3	O ANH12020	COSH		\$4,500.00	NM
2 WMURW 10/24/12 6:54 AM 6a Day	/break	6-7a	:3	0 ANH12020	COSH		\$4,500.00	NM
3 WMURTh 10/25/12 6:27 AM 6a Day	/break	6-7a	:3	O ANH12020	COSH		\$4,500.00	NM
4 WMURF 10/26/12 5:57 AM 6a Day	/break	6-7a	:3	O ANH12020	COSH		\$4,500.00	NM
5 WMURM 10/29/12 6:44 AM 6a Day		6-7a	:3	0 ANH12020	COSH		\$4,500.00	NM
Weeks: Start Date 10/30/12 End Date MIWIFSS 11/111-	Spots/Week 5	<u>Rate</u> \$4,500.00						
Spots: # Ch Day Air Date Air Time Descri	<u>otion</u>	Start/End Time		h Ad-ID			Rate	Type
6 WMURTu 10/30/12 6:58 AM 6a Day		6-7a		O ANH12020			\$4,500.00	NM
7 WMURW 10/31/12 6:23 AM 6a Day	/break	6-7a		O ANH12020			\$4,500.00	NM
8 WMURTh 11/01/12 6:29 AM 6a Day	/break	6-7a		O ANH12020			\$4,500.00	NM
9 WMURF 11/02/12 6:54 AM 6a Day	/break	6-7a	:3	0 ANH12020	COSH		\$4,500.00	NM
10 WMURM 11/05/12 6:28 AM 6a Da	/break	6-7a	:3	O ANH12020	COSH		\$4,500.00	NM



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | | 11/06/12 | | November 2012 | 10/22/12 - 11/06/12 |

Advertiser	Product	Estimate Number
AFSCME	issues	

Cnoto/

									Spots/				
e Start Date	e End Da	ate Des	cription		Start/End Time	e M	TWTFSS	Length	Week	Rate	Type		
3 10/23/12 Class of T	11/05/ ⁻ ime - Fixe	12 Goo d Non Pre-	od Mornin emptible	g America	a 7-9a	1	1111	:30	5	\$3,500.00	NM		
Weeks:	Start Da 10/23/1			<u>ГWГFSS</u> 11	Spots/Week 3	. \$3	Rate 3,500.00						
Spots: # C	Ch <u>Day</u>	Air Date	Air Tim	ne Descri	ption		Start/End Time	Lengt	h Ad-ID			Rate	<u>T</u> y
1 V	VMURTu	10/23/12	8:59 A	M Good	Morning America		7-9a	:30	O ANH12020	COSH		\$3,500.00	١
2 V	VMURW	10/24/12	7:28 A	M Good	Morning America		7-9a	:30	O ANH12020	COSH		\$3,500.00	
5 V	VMURM	10/29/12	7:28 A	M Good	Morning America		7-9a	:30) ANH12020	COSH		\$3,500.00	
Weeks:	Start Da 10/30/1			<u> </u>	Spots/Week 4	\$3	Rate 3,500.00						
Spots: # C	Ch <u>Day</u>	Air Date	Air Tim	ne Descri	ption_		Start/End Time	Lengt	h Ad-ID			Rate	T
6 V	VMURTu	10/30/12	8:29 A	M Good	Morning America		7-9a		O ANH12020			\$3,500.00	
7 V	VMURW	10/31/12	8:42 A	M Good	Morning America		7-9a		O ANH12020			\$3,500.00	
8 V	VMURTh	11/01/12	7:28 A	M Good	Morning America		7-9a	:30	O ANH12020	COSH		\$3,500.00	
9 V	VMURF	11/02/12	7:28 A	M Good	Morning America		7-9a	:30	O ANH12020	COSH		\$3,500.00	
4 10/23/12 Class of T	11/05/ ⁻ ime - Fixe	12 KEL d Non Pre-		HAEL LIV	/E I9AM-10AM	1	1111	:30	5	\$1,000.00	NM		_
Weeks:	Start Da	ate End [Date M	<u> </u>	Spots/Week 5		Rate 1,000.00						
Spots: # C	Ch Day	Air Date	Air Tim	ne Descri	ption	·	Start/End Time	Lengt	h Ad-ID			Rate	Т
	VMURTu	10/23/12			 /& MICHAEL LIVE	DAY	9AM-10AM) ANH12020	COSH		\$1,000.00	_
2 V	VMURW	10/24/12			/& MICHAEL LIVE		9AM-10AM	:30) ANH12020	COSH		\$1,000.00	
3 V	VMURTh	10/25/12	9:48 A	M KELLY	7& MICHAEL LIVE	DAY	9AM-10AM	:30	O ANH12020	COSH		\$1,000.00	_
	VMURF	10/26/12			/& MICHAEL LIVE		9AM-10AM		O ANH12020			\$1,000.00	
	VMURM	10/29/12			/& MICHAEL LIVE		9AM-10AM) ANH12020			\$1,000.00	
Weeks:	Start Da 10/30/1	ate End [Date M	TWIFSS 1111	Spots/Week 5		Rate 1,000.00					4.,000.00	_
Spots: # C	Ch Day	Air Date	Air Tim	ne Descri	ption		Start/End Time	Lengt	h Ad-ID			Rate	Т
6 V	VMURTu	10/30/12	9:22 A	M KELLY	/& MICHAEL LIVE	DAY	9AM-10AM	:30) ANH12020	COSH		\$1,000.00	
7 V	VMURW	10/31/12	9:35 A	M KELLY	/& MICHAEL LIVE	DAY	9AM-10AM	:30) ANH12020	COSH		\$1,000.00	
8 V	VMURTh	11/01/12	9:31 A	M KELLY	7& MICHAEL LIVE	DAY	9AM-10AM	:30	O ANH12020	COSH		\$1,000.00	
9 V	VMURF	11/02/12	9:24 A	M KELLY	/& MICHAEL LIVE	DAY	9AM-10AM	:30	O ANH12020	COSH		\$1,000.00	
	VMURM	11/05/12			/& MICHAEL LIVE		9AM-10AM	:30	O ANH12020	COSH		\$1,000.00	_
5 10/23/12 Class of T	11/05/	12 STE d Non Pre-		VEY DY 9	9/4∜10-11a	1	1111	:30	5	\$700.00	NM		_
Weeks:	Start Da	ate End [Date M	<u> </u>	Spots/Week		Rate \$700.00						_
Spots: # C		Air Date	" ·-	ne Descri	-		Start/End Time	l enat	h Ad-ID			Rate	Т
	VMURTu	10/23/12			E HARVEY DY 9/4	START			O ANH12020	COSH		\$700.00	
	VMURW	10/24/12			E HARVEY DY 9/4				O ANH12020			\$700.00	_
	VMURTh	10/25/12			E HARVEY DY 9/4				O ANH12020			\$700.00	
	VMURF	10/26/12			E HARVEY DY 9/4	-			O ANH12020			\$700.00	_
	VMURM	10/29/12			E HARVEY DY 9/4				O ANH12020			\$700.00	
Weeks:	Start Da	ateEnd [Date M	<u>rwifss</u>	Spots/Week		Rate		J 1111112021			Ψ100.00	-
0	10/30/1			1111	5		\$70 <u>0.00</u>	Lament	L A.LID			D-1-	_
Spots: # C		Air Date	Air Tim	ne Descri			Start/End Time		h Ad-ID			Rate	_
6 V	VMUR <i>Tu</i> Cred			SIEVI	E HARVEY DY 9/4	STAR	i 10-11a	:0	U			\$700.00)
7 \^	VMURW	10/31/12	10.35 \	M STEVI	E HARVEY DY 9/4	STAPT	Γ 10-11a	.21) ANH12020	COSH		\$700.00	_
	VMURTh								O ANH12020			\$700.00	
		11/01/12			E HARVEY DY 9/4				O ANH12020			· · · · · · · · · · · · · · · · · · ·	
	VMURF VMURM	11/02/12 11/05/12			E HARVEY DY 9/4 E HARVEY DY 9/4				O ANH12020			\$700.00 \$700.00	
				UNI OILVI								Ψ100.00	_
6 10/23/12	11/05/	12 The	View		11-12p	1	1111	:30	5	\$1,000.00	NM		



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
949152-1	11/06/12	November 2012	10/22/12 - 11/06/12

Advertiser	Product	Estimate Number
AFSCME	issues	

Spots/

Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate Type	•
Class of Time - Fixed Non Pre-emptible			
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate		
10/23/12 10/29/12 111 3	\$1,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Ty
1 WMUR <i>Tu</i> 10/23/12 The View	11-12p	:00	\$1,000.00
Credited oversold inventory			
2 WMURW 10/24/12 The View	11-12p	:00	\$1,000.00
Credited	11-12ρ	.00	Ψ1,000.00
oversold inventory			
5 WMUR <i>M</i> 10/29/12 The View	11-12p	:00	\$1,000.00
See MG 6.11,6.12			
Monday Specific.			
11 WMURW 10/31/12 11:33 AM The View	11-12p	:30 ANH1202COSH	\$1,000.00
MG for 6.5,20.2 moved to another date			
12 WMURTh 11/01/12 11:31 AM The View	11-12p	:30 ANH1202COSH	\$1,000.00
MG for 6.5,20.2	11-12μ	.50 /111120200011	Ψ1,000.00
moved to another date			
Weeks: Start Date End Date MIWIFSS Spots/Week	Rate		
10/30/12 11/05/12 - 1111 4	\$1,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate T
6 WMUR <i>Tu</i> 10/30/12 The View	11-12p	:00	\$1,000.00
Credited oversold inventory			
7 WMURW 10/31/12 The View	11-12p	:00	\$1.000.00
Credited	11-12ρ	.00	Ψ1,000.00
oversold inventory			
8 WMUR <i>Th</i> 11/01/12 The View	11-12p	:00	\$1,000.00
Credited			
oversold inventory			
13 WMUR <i>F</i> 11/02/12 The View	11-12p	:00	\$1,000.00
Credited special report			
зреска тероп			
7 10/23/12 11/05/12 News 9 at Noon 12-1230p	11111	:30 5 \$1,500.00 NM	
Class of Time - Fixed Non Pre-emptible			
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS 11111 Spots/Week 5	Rate		
	\$1,500.00	Longth Ad ID	Poto T
Spots: # Ch Day Air Date Air Time Description 1 WMURTu 10/23/12 12:27 PM News 9 at Noon	Start/End Time	Length Ad-ID :30 ANH1202C0SH	Rate T
	12-1230p	:30 ANH1202C0SH	\$1,500.00 \$1.500.00
2 WMURW 10/24/12 12:15 PM News 9 at Noon	12-1230p	:30 ANH1202C0SH	+ ,
3 WMURTh 10/25/12 12:14 PM News 9 at Noon	12-1230p		\$1,500.00
4 WMURF 10/26/12 12:25 PM News 9 at Noon	12-1230p	:30 ANH1202COSH	\$1,500.00
5 WMURM 10/29/12 12:30 PM News 9 at Noon Weeks: Start Date End Date MTWTFSS Spots/Week	12-1230p	:30 ANH1202C0SH	\$1,500.00
Weeks: Start Date 10/30/12 End Date 11/05/12 MIWIFSS 111111 Spots/Week 5	Rate \$1,500.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate 1
6 WMURTu 10/30/12 12:21 PM News 9 at Noon	12-1230p	:30 ANH1202COSH	\$1,500.00
7 WMURW 10/31/12 12:23 PM News 9 at Noon	12-1230p	:30 ANH1202C0SH	\$1,500.00
8 WMURTh 11/01/12 12:16 PM News 9 at Noon	12-1230p	:30 ANH1202C0SH	\$1,500.00
9 WMURF 11/02/12 12:15 PM News 9 at Noon	12-1230p	:30 ANH1202COSH	\$1,500.00
10 WMURM 11/05/12 12:27 PM News 9 at Noon	12-1230p	:30 ANH1202COSH	\$1,500.00
	оор		ψ.,500.00
8 10/23/12 11/05/12 Who Wants to be a Millior 1230-1p Class of Time - Fixed Non Pre-emptible	11111	:30 5 \$700.00 NM	<u> </u>
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate		
10/23/12 10/29/12 11111 5	\$700.00	Longth Ad ID	D-4- T
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate T



INVOICE A TE Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
949152-1	11/06/12	November 2012	10/22/12 - 11/06/12

Advertiser	Product	Estimate Number
AFSCME	issues	

							Spots/				
Line Start Da	te End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
8 10/23/12 Class of		12 Who	Wants to be emptible	e a Millior 1230-1p	11111	:30	5	\$700.00	NM		
Spots: #	Ch Day	Air Date		Description	Start/End Time	Lengtl	n Ad-ID			Rate	Type
1	WMURTu	10/23/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30) ANH1202C	OSH		\$700.00	NM
2	WMURW	10/24/12	12:45 PM	Who Wants to be a Millionaire	1230-1p	:30) ANH1202C	OSH		\$700.00	NM
3	WMURTh	10/25/12	12:39 PM	Who Wants to be a Millionaire	1230-1p	:30) ANH1202C	OSH		\$700.00	NM
4	WMURF	10/26/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30) ANH1202C	OSH		\$700.00	NM
-	WMURM	10/29/12		Who Wants to be a Millionaire	1=44 1p	:30) ANH1202C	OSH		\$700.00	NM
Weeks:	Start Da 10/30/1			<u>Spots/Week</u> 11 5	Rate \$700.00						
Spots: #		Air Date		Description	Start/End Time		n Ad-ID			Rate	
	WMURTu	10/30/12		Who Wants to be a Millionaire) ANH1202C			\$700.00	NM
7	WMURW	10/31/12	12:52 PM	Who Wants to be a Millionaire	1230-1p) ANH1202C			\$700.00	NM
	WMURTh	11/01/12	12:46 PM	Who Wants to be a Millionaire	1230-1p) ANH1202C			\$700.00	
9	WMURF	11/02/12	12:43 PM	Who Wants to be a Millionaire	1230-1p) ANH1202C			\$700.00	
10	WMURM	11/05/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30) ANH1202C	OSH		\$700.00	NM
9 10/23/12 Class of		12 THE	: CHEW emptible	1-2PM	11111	:30	5	\$700.00	NM		
Weeks:	Start Da 10/23/1			TFSS Spots/Week 5	Rate \$700.00						
Spots: #	Ch Day	Air Date	Air Time	Description	Start/End Time	Lengtl	n Ad-ID			Rate	Type
1	WMURTu	10/23/12	1:30 PM	THE CHEW	1-2PM	:30) ANH1202C	OSH		\$700.00	NM
2	WMURW	10/24/12	1:28 PM	THE CHEW	1-2PM	:30) ANH1202C	OSH		\$700.00	NM
3	WMURTh	10/25/12	12:59 PM	THE CHEW	1-2PM	:30) ANH1202C	OSH		\$700.00	NM
4	WMURF	10/26/12	1:30 PM	THE CHEW	1-2PM	:30) ANH1202C	OSH		\$700.00	NM
5	WMURM	10/29/12	1:29 PM	THE CHEW	1-2PM	:30) ANH1202C	OSH		\$700.00	NM
Weeks:	Start Da 10/30/1			TFSS Spots/Week 5	Rate \$700.00						
Spots: #		Air Date		Description	Start/End Time		n Ad-ID			Rate	
	WMURTu	10/30/12		THE CHEW	1-2PM) ANH1202C			\$700.00	
	WMURW	10/31/12		THE CHEW	1-2PM		ANH1202C			\$700.00	
	WMURTh	11/01/12		THE CHEW	1-2PM) ANH1202C			\$700.00	
	WMURF	11/02/12		THE CHEW	1-2PM) ANH1202C			\$700.00	
10	WMURM	11/05/12	1:32 PM	THE CHEW	1-2PM	:30) ANH1202C	OSH		\$700.00	NM
10 10/23/12 Class of		12 GEN d Non Pre-	NERAL HOS emptible	SPITAL 3p-4p	11111	:30	5	\$2,500.00	NM		
Weeks:	Start Da 10/23/1	2 10/29	/12 111	TFSS Spots/Week 5	<u>Rate</u> \$2,500.00						
			Air Time	<u>Description</u>	Start/End Time					Rate	
1		10/23/12 dited sold invento	orv.	GENERAL HOSPITAL	3p-4p	:00	0			\$2,500.00	NM
2	WMURW	10/24/12	,	GENERAL HOSPITAL	3p-4p	.3() ANH1202C	OSH		\$2,500.00	NM
	WMURTh	10/24/12		GENERAL HOSPITAL	3p-4p) ANH1202C			\$2,500.00	
	WMURF	10/25/12		GENERAL HOSPITAL	3p-4p) ANH1202C			\$2,500.00	
	WMURM	10/29/12		GENERAL HOSPITAL	3p-4p) ANH1202C			\$2,500.00	
Weeks:	Start Da 10/30/1	ate End D	Date MIW	Spots/Week	Rate \$2,500.00					42,000.00	
Spots: #	Ch Day	Air Date	Air_Time	Description	Start/End Time	Lengtl	Ad-ID			Rate	Type
	WMURTu	10/30/12		GENERAL HOSPITAL	3p-4p	:30	ANH1202C	OSH		\$2,500.00	
7	WMURW	10/31/12		GENERAL HOSPITAL	3p-4p	:30) ANH1202C	OSH		\$2,500.00	NM
	WMURTh	11/01/12		GENERAL HOSPITAL	3p-4p	:30) ANH1202C	OSH		\$2,500.00	
	WMURF	11/02/12		GENERAL HOSPITAL	3p-4p	:30) ANH1202C	OSH		\$2,500.00	
	WMURM	11/05/12		GENERAL HOSPITAL	3p-4p) ANH1202C			\$2,500.00	



Send Payment To:

INVC	DICE V I	F		. ago o o .
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	949152-1	11/06/12	November 2012	10/22/12 - 11/06/12

AFSCME	issues	
Advertiser	Product	Estimate Number

							Spots/				
ine Start [Date End Da	ite Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
11 10/23/ Class	/12 11/05/1 of Time - Fixed			3-4P	11111	:30	5	\$1,000.00	NM		
Weeks		te End D	ate MTWTFSS		Rate \$1,000.00						
Spots:	# Ch Day	Air Date	Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WMURTu	10/23/12	3:30 PM KAT	TE.	3-4P	:3	0 ANH1202	2COSH		\$1,000.00	
	2 WMURW	10/24/12	3:10 PM KAT	TE	3-4P	:3	0 ANH1202	2COSH		\$1,000.00	NM
	3 WMURTh	10/25/12	3:55 PM KAT	TE .	3-4P	:3	0 ANH1202	2COSH		\$1,000.00	NM
	4 WMURF	10/26/12	3:40 PM KAT	TE .	3-4P	:3	0 ANH1202	2COSH		\$1,000.00	NM
	5 WMURM	10/29/12	3:48 PM KAT	TE .	3-4P	:3	0 ANH1202	COSH		\$1,000.00	
Weeks	Start Da 10/30/12	te End D			Rate \$1,000.00					, , ,	
Spots:	# Ch Day	Air Date	Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	6 WMURTu	10/30/12	3:11 PM KAT	TE	3-4P	:3	0 ANH1202	COSH		\$1,000.00	
	7 WMURW	10/31/12	3:23 PM KAT	TE	3-4P	:3	0 ANH1202	COSH		\$1,000.00	NM
	8 WMURTh	11/01/12	3:12 PM KAT	TE .	3-4P	:3	0 ANH1202	2COSH		\$1,000.00	NM
	9 WMURF	11/02/12	3:48 PM KAT	TE .	3-4P	:3	0 ANH1202	2COSH		\$1,000.00	
	0 WMURM	11/05/12	3:37 PM KAT		3-4P	:3	O ANH1202	2COSH		\$1,000.00	
12 10/23/ Class	/12 11/05/1 of Time - Fixe	2 ELLE d Non Pre-e	EN EF emptible	4PM-5PM	11111	:30	5	\$1,000.00	NM		
Weeks	Start Da 10/23/12				<u>Rate</u> \$1,000.00						
Spots:	# Ch Day	Air Date	Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	1 WMURTu	10/23/12	4:20 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	2COSH		\$1,000.00	NM
	1 WMURTu	10/23/12	4:49 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	COSH		\$1,000.00	NM
	2 WMURW	10/24/12	4:37 PM ELL	EN EF	4PM-5PM	:3	O ANH1202	2COSH		\$1,000.00	NM
	3 WMURTh	10/25/12	4:49 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	COSH		\$1,000.00	NM
	4 WMURF	10/26/12	4:24 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	2COSH		\$1,000.00	NM
	5 WMURM	10/29/12	4:42 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	2COSH		\$1,000.00	
Weeks	Start Da 10/30/12		ate MIWIFSS	Spots/Week	<u>Rate</u> \$1,000.00						
Spots:	# Ch Day	Air Date	Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	6 WMURTu	10/30/12	4:44 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	2COSH		\$1,000.00	NM
	7 WMURW	10/31/12	4:30 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	COSH		\$1,000.00	NM
	8 WMURTh	11/01/12	4:20 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	COSH		\$1,000.00	NM
	9 WMURF	11/02/12	4:23 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	COSH		\$1,000.00	NM
1	2 WMURF	11/02/12	4:57 PM ELL	EN EF	4PM-5PM	:3	O ANH1202	2COSH		\$1,000.00	NM
1	0 WMURM	11/05/12	4:46 PM ELL	EN EF	4PM-5PM	:3	0 ANH1202	2COSH		\$1,000.00	NM
13 10/23/ Class	/12 11/05/1 of Time - Fixed		s 9 at 5 emptible	5-6p	11111	:30	5	\$4,500.00	NM		
Weeks	Start Da 10/23/12				<u>Rate</u> \$4,500.00						
Spots:	# Ch Day	Air Date	Air Time Des	cription	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate	Type
	1 WMURTu	10/23/12	5:22 PM New	s 9 at 5	5-6p	:3	0 ANH1202	2COSH		\$4,500.00	NM
	2 WMURW	10/24/12	5:53 PM New	/s 9 at 5	5-6p	:3	0 ANH1202	2COSH		\$4,500.00	NM
	3 WMURTh	10/25/12	5:54 PM New	/s 9 at 5	5-6p	:3	0 ANH1202	2COSH		\$4,500.00	NM
	4 WMURF	10/26/12	5:53 PM New	/s 9 at 5	5-6p	:3	0 ANH1202	2COSH		\$4,500.00	NM
	5 WMURM	10/29/12	5:51 PM New	s 9 at 5	5-6p	:3	0 ANH1202	2COSH		\$4,500.00	
Weeks		te End D	ate MIWIFSS	Spots/Week	Rate \$4,500.00						
Spots:	# Ch Day	Air Date	Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	6 WMURTu	10/30/12	5:15 PM New	/s 9 at 5	5-6p	:3	0 ANH1202	2COSH		\$4,500.00	NM
	7 WMURW	10/31/12	5:28 PM New	/s 9 at 5	5-6p	:3	0 ANH1202	COSH		\$4,500.00	NM
	8 WMURTh	11/01/12	5:36 PM New	/s 9 at 5	5-6p	:3	0 ANH1202	2COSH		\$4,500.00	NM
									_		



INVOICE Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Date Invoice Month Invoice Period Invoice # 11/06/12 10/22/12 - 11/06/12 949152-1 November 2012

Advertiser	Product	Estimate Number
AFSCME	issues	

							Spots/				
Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
13 10/23/12 Class of Ti	11/05/12 me - Fixed Non	News 9 at 5 Pre-emptible		5-6p	11111	:30	5	\$4,500.00	NM		
Spots: # Ch	n Day Air D	ate Air Tim	e Descrip	tion	Start/End Time	Length	Ad-ID			Rate	Туре
9 WI	MURF 11/02	2/12 5:37 P	M News 9	at 5	5-6p	:30	ANH1202	COSH		\$4,500.00	NM
10 WI	MURM 11/0	5/12 5:28 P	M News 9	at 5	5-6p	:30	ANH1202	COSH		\$4,500.00	NM
14 10/23/12 Class of Ti	11/05/12 me - Fixed Non	News 9 at 6 Pre-emptible		6-7p	11111	:30	5	\$5,500.00	NM		
Weeks:	Start Date	End Date MI	<u>CWTFSS</u>	Spots/Week 2	Rate \$5,500.00						
Spots: # Ch	n <u>Day</u> Air D	ate Air Tim	e Descrip	tion	Start/End Time	Length	Ad-ID			Rate	Туре
1 WI	MURTu 10/2	3/12 6:09 P	M News 9	at 6	6-7p	:30	ANH1202	COSH		\$5,500.00	NM
5 WI	MURM 10/29	9/12 6:14 P	M News 9	at 6	6-7p	:30	ANH1202	COSH		\$5,500.00	NM
Weeks:	10/30/12	11/05/12 11	<u> 111</u>	Spots/Week 5	<u>Rate</u> \$5,500.00						
Spots: # Ch			e Descrip		Start/End Time		Ad-ID			Rate	
	MURTu 10/30		M News 9		6-7p		ANH1202			\$5,500.00	
7 WI	MURW 10/3	1/12 6:09 P	M News 9	at 6	6-7p		ANH1202			\$5,500.00	NM
	MURTh 11/0 ⁻		M News 9	at 6	6-7p		ANH1202			\$5,500.00	NM
9 WI	MURF 11/02	2/12 6:20 P	M News 9	at 6	6-7p	:30	ANH1202	COSH		\$5,500.00	NM
10 WI	MURM 11/0	5/12 6:29 P	M News 9	at 6	6-7p	:30	ANH1202	COSH		\$5,500.00	NM
15 10/23/12 Class of Ti	11/05/12 me - Fixed Non	Chronicle NH Pre-emptible		7-730p	11111	:30	5	\$1,750.00	NM		
Weeks:			TWTFSS 1111	Spots/Week 5	<u>Rate</u> \$1,750.00						
Spots: # Ch	n <u>Day</u> Air D		e Descrip		Start/End Time		Ad-ID			Rate	Type
1 WI	MURTu 10/2		M Chronic		7-730p		ANH1202			\$1,750.00	NM
2 WI	MURW 10/24	1/12 7:23 P	M Chronic	le NH	7-730p	:30	ANH1202	COSH		\$1,750.00	NM
3 WI	MURTh 10/2	5/12 7:11 P	M Chronic	le NH	7-730p	:30	ANH1202	COSH		\$1,750.00	NM
4 WI	MURF 10/26	6/12 7:22 P	M Chronic	le NH	7-730p	:30	ANH1202	COSH		\$1,750.00	NM
5 WI	MUR <i>M 10/2</i> 9 <i>Credited</i> program de		Chronic	le NH	7-730p	:00)			\$1,750.00	NM
Weeks:	Start Date 10/30/12	End Date MI 11/05/12 11	WIFSS 1111	Spots/Week 5	<u>Rate</u> \$1,750.00						
Spots: # Ch			e Descrip		Start/End Time		Ad-ID			Rate	
11 W	MURM 10/29 MG for 15.		M Chronic	le NH	7-730p	:30	ANH1202	COSH		\$1,750.00	NM
6 WI	MUR <i>Tu 10/3</i> 0 <i>Credited</i> program d		Chronic	le NH	7-730p	:00)			\$1,750.00	NM
7 WI	MURW 10/3		M Chronic	le NH	7-730p	:30	ANH1202	COSH		\$1,750.00	NM
	MUR <i>Th 11/0</i> Credited	1/12	Chronic		7-730p	:00				\$1,750.00	
9 WI	program d MUR <i>F 11/02</i> See <i>MG 1</i> 3	2/12	Chronic	le NH	7-730p	:00)			\$1,750.00	NM
10 W	MURM 11/0		M Chronic	le NH	7-730p	:30	ANH1202	COSH		\$1,750.00	NM
16 10/23/12 Class of Ti	11/05/12 me - Fixed Non	Inside Edition Pre-emptible		730-8	11111	:30	5	\$1,750.00	NM		
Weeks:			TWTFSS 1111	Spots/Week 5	Rate \$1,750.00						
Spots: # Ch	n <u>Day</u> Air D	ate Air Tim	e Descrip	tion_	Start/End Time	Length	Ad-ID			Rate	Туре
1 WI	MUR <i>Tu</i> 10/2. Credited		Inside E	dition	730-8	:00				\$1,750.00	
	oversold in	iventory									



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
949152-1	11/06/12	November 2012	10/22/12 - 11/06/12

Advertiser	Product	Estimate Number
AFSCME	issues	

Spots/

ne	Start Date	End Da	ate l	Description	on		Star	t/End Time	M	TWTFSS	I	Length	Week		Rate	Type		
	10/23/12 Class of Tin	11/05/ [/] ne - Fixe		Inside Ed Pre-empti			730-	-8	1	1111		:30	5	\$1	,750.00	NM		
,	Spots: # Ch	Day	Air Da	te Air	Time	Descrip	otion			Start/End	Time	Lengt	h Ad-ID				Rate	Ty
	2 WN	/URW See		′12 16,16.17		Inside	Edition			730-8		:0	0				\$1,750.00	1
	18 WN	/URW See		′12 19,16.20		Inside	Edition			730-8		:0	0				\$1,750.00	1
	19 WN	/URW MG 1		12 7: 8,16.17	50 PM	INSIDE	EDITI	ON AC		730-8p		:3	O ANH120	2COSH			\$1,750.00	
	3 MV	MUR <i>Th</i> See		′12 16,16.17			Edition			730-8		:0	0				\$1,750.00	,
	17 WN	MUR <i>Th</i> See		′12 19,16.20		Inside	Edition			730-8		:0	0				\$1,750.00	,
	20 WN			12 7: 8,16.17	55 PM	INSIDE	EDITI	ON AC		730-8p		:3	O ANH120	2COSH			\$1,750.00	
	4 WN	NUR <i>F</i> See		′12 11,16.12			Edition 16.15			730-8		:0	0				\$1,750.00)
	5 WN	NUR <i>M</i> See		′12 11,16.12			Edition 16.15			730-8		:0	0				\$1,750.00	1
	16 WN	NURM See	10/29/ MG 16.			Inside	Edition			730-8		:0	0				\$1,750.00	1
	22 WN	AUR <i>M</i> Cred inver	lited	′12		INSIDE	E EDITI	ON AC		730-8p		:0	0				\$1,750.00	1
1	Weeks:	Start Da		nd Date	MIWI		Sı	oots/Week		Rate								_
		10/30/1	2 11	1/05/12	1111	l 1		5	\$1	,750.00								
(Spots: # Ch	Day	Air Da	<u>te</u> Air	Time	Descrip	otion			Start/End	Time	Lengt	h Ad-ID				Rate	Ţ
	23 WN	_		12 7:4 3 11/02	41 PM	INSIDE	EDITI	ON AC		730-8p		:3	0 ANH120	2COSH			\$1,750.00	
	24 WN	/URM MG 1		12 7:4 5 11/02	46 PM	INSIDE	EDITI	ON AC		730-8p		:3	O ANH120	2COSH			\$1,750.00	
	6 WN	NUR <i>Tu</i> See		′12 11,16.12			Edition 16.15			730-8		:0	0				\$1,750.00	
			MG 16.	11,16.12	,16.13,	16.14,1				730-8		:0					\$1,750.00	1
	14 WN			12 7: ,16.7,16.			EDITI	ON AC		730-8p		:3	O ANH120	2COSH			\$1,750.00	1
	8 WN	NUR <i>Th</i> See		′12 16,16.17			Edition			730-8		:0	0				\$1,750.00	1
	9 WN	NUR <i>F</i> See	,,	′12 11,16.12			Edition 16.15			730-8		:0	0				\$1,750.00	1
	12 WN	/IUR <i>F</i> Cred inver	lited	12		INSIDE	E EDITI	ON AC		730-8p		:0	0				\$1,750.00	į
	13 WN		11/02/ MG 16.			INSIDE	E EDITI	ON AC		730-8p		:0	0				\$1,750.00	1
	15 WN		11/02/ MG 16.			INSIDE	EDITI	ON AC		730-8p		:0	0				\$1,750.00)
	10 WN		11/05/ MG 16.			Inside	Edition			730-8		:0	0				\$1,750.00)
	21 WN		11/05/ for 16.1	12 7:4 0 11/05	49 PM	INSIDE	EDITI	ON AC		730-8p		:3	O ANH120	2COSH			\$1,750.00	_
	11 WN		11/05/ for 16.9	12 7: ,16.7,16.			EDITI	ON AC		730-8p		:3	O ANH120	2COSH			\$1,750.00	
	10/23/12 Class of Tin	11/05/ ne - Fixe		News 9 a			11-1	1:35p	2	1211		:30	7	\$5	5,000.00	NM		_
١	Weeks:	Start Da		nd Date 0/29/12	MTWI 2112		<u>S</u>	oots/Week 7	\$5	Rate 5,000.00								



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
949152-1	11/06/12	November 2012	10/22/12 - 11/06/12

AFSCME	issues	
4500115	 	
Advertiser	Product	Estimate Number

Spots/

3 WMURW 10/24/12 11:31 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 4 WMURTh 10/25/12 11:13 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 2 WMURTh 10/25/12 11:30 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 5 WMURF 10/26/12 11:29 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 7 WMURM 10/29/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 7 WMURM 10/29/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 85, 85, 85, 85, 85, 85, 85, 85, 85, 8	Rate Type ,000.00 NM ,000.00 NM
Class of Time - Fixed Non Pre-emptible	,000.00 NM
1 WMURTU 10/23/12 11:12 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 3 WMURW 10/24/12 11:31 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 4 WMURTh 10/25/12 11:13 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 2 WMURTh 10/25/12 11:30 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 5 WMURF 10/26/12 11:29 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 7 WMURM 10/29/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 6 WMURM 10/29/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 6 WMURM 10/29/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, Weeks: Start Date End Date MIWIFSS Spots/Week Rate \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length A	,000.00 NM
3 WMURW 10/24/12 11:31 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5,	<i>.</i>
4 WMURTh	,000.00 NM
2 WMURTh 10/25/12 11:30 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 5 WMURF 10/26/12 11:29 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 7 WMURM 10/29/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 6 WMURM 10/29/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, Weeks: Start Date 10/30/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, Weeks: Start Date 10/30/12 11:28 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, Spots:# Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 8 WMURTU 10/30/12 11:28 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 10 WMURW 10/31/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 9 WMURW 10/31/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 11 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 11 WMURM 11/05/12 Nightline 1135p-1206a 11111- :30 \$5 \$1,200.00 NM Class of Time - Fixed Non Pre-emptible	
5 WMURF 10/26/12 11:29 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 7 WMURM 10/29/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 6 WMURM 10/29/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, Weeks: Start Date Now 11/05/12 End Date Now 11/05/12 MIWIFSS Now 10 Rate Now 11/05/12 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Length Ad-ID 8 WMURTu 10/30/12 11:28 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 10 WMURW 10/31/12 11:13 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 9 WMURW 10/31/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 12 WMUR 11/02/12 11:27 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 13 WMURM 11/05/12 11:14 PM News 9 at 11 11-11:35p	,000.00 NM
7 WMURM 10/29/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 6 WMURM 10/29/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, Weeks: Start Date 170/30/12 End Date 171/05/12 21211 7 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	,000.00 NM
6 WMURM 10/29/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, Weeks: Start Date 11/05/12 21211- Spots/Week	,000.00 NM
Weeks: Start Date 10/30/12 End Date 11/05/12 MIWIFSS 21211 Spots/Week 55,000.00 Rate \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 8 WMURTu 10/30/12 11:28 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 10 WMURW 10/31/12 11:13 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 9 WMURW 10/31/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 12 WMURF 11/02/12 11:27 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 13 WMURM 11/05/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 18 10/23/12 11/05/12 Nightline 1135p-1206a 11111- :30 S \$1,200.00 NM Class of Time - Fixed Non Pre-emptible 10/29/12 </td <td>,000.00 NM</td>	,000.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	,000.00 NM
8 WMURTu 10/30/12 11:28 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 10 WMURW 10/31/12 11:13 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 9 WMURW 10/31/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 12 WMURF 11/02/12 11:27 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 13 WMURM 11/05/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 15 MH1202COSH \$5, 15 MH1202COSH \$5, 15 MH1202COSH \$5, 16 MH1202COSH \$5, 17 MH1202COSH \$5, 17 MH1202COSH \$5, 17 MH1202COSH \$1, 200.00 NM Class of Time - Fixed Non Pre-emptible \$1, 200.00 NM Class of Time - Fixed Non Pre-emptible \$1, 200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	
10 WMURW 10/31/12 11:13 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 9 WMURW 10/31/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 12 WMURF 11/02/12 11:27 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 13 WMURM 11/05/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 14 WMURM 11/05/12 Nightline 1135p-1206a 11111- :30 5 \$1,200.00 NM Class of Time - Fixed Non Pre-emptible	Rate Type
9 WMURW 10/31/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 12 WMURF 11/02/12 11:27 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 13 WMURM 11/05/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 14 WMURM 11/05/12 Nightline 1135p-1206a 11-11-1:35p :30 ANH1202C0SH \$5, 15	,000.00 NM
11 WMURTh 11/01/12 11:34 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 12 WMURF 11/02/12 11:27 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 13 WMURM 11/05/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202COSH \$5, 18 10/23/12 11/05/12 Nightline 1135p-1206a 11111 :30 5 \$1,200.00 NM Class of Time - Fixed Non Pre-emptible 1135p-1206a 11111 :30 5 \$1,200.00 NM Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS 1 Spots/Week 1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	,000.00 NM
12 WMURF 11/02/12 11:27 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 13 WMURM 11/05/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 18 10/23/12 11/05/12 Nightline 1135p-1206a 11111 :30 5 \$1,200.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS 1 1 1 1,200.00 Rate \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	,000.00 NM
13 WMURM 11/05/12 11:14 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5,	,000.00 NM
14 WMURM 11/05/12 11:32 PM News 9 at 11 11-11:35p :30 ANH1202C0SH \$5, 18 10/23/12 11/05/12 Nightline 1135p-1206a 11111 :30 5 \$1,200.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS 1 1 Spots/Week \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	,000.00 NM
18 10/23/12 11/05/12 Nightline Class of Time - Fixed Non Pre-emptible 1135p-1206a 11111 :30 5 \$1,200.00 NM Weeks: Start Date 10/23/12 10/29/12 1 End Date 11/25/200.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	,000.00 NM
Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 1 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	,000.00 NM
10/23/12 10/29/12 1 1 \$1,200.00	
5 WMURM 10/29/12 11:46 PM Nightline 1135p-1206a :30 ANH1202COSH \$1,	Rate Type
	,200.00 NM
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - 11-1- Spots/Week 3 Rate 3 \$1,200.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
	,200.00 NM
	,200.00 NM
9 WMURF 11/02/12 12:14 AM Nightline 1135p-1206a :30 ANH1202C0SH \$1,	,200.00 NM
19 10/23/12 11/05/12 Jimmy Kimmel 1205-105a 11111 :30 5 \$350.00 NM Class of Time - Fixed Non Pre-emptible	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 11111 5 \$350.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
	\$350.00 NM
2 WMURW 10/24/12 12:39 AM Jimmy Kimmel 1205-105a :30 ANH1202C0SH \$	\$350.00 NM
3 WMURTh 10/25/12 1:00 AM Jimmy Kimmel 1205-105a :30 ANH1202C0SH \$	\$350.00 NM
4 WMURF 10/26/12 12:47 AM Jimmy Kimmel 1205-105a :30 ANH1202C0SH \$	\$350.00 NM
LR- Local News Special Report	\$350.00 NM
Weeks: Start Date End Date MFWTFSS Spots/Week Rate 10/30/12 11/05/12 11111- 5 \$350.00	_
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
·	\$350.00 NM
•	\$350.00 NM
	\$350.00 NM
	\$350.00 NM
10 WMURM 11/05/12 12:35 AM Jimmy Kimmel 1205-105a :30 ANH1202C0SH \$	
20 10/25/12 10/26/12 The View 11-12p11 :30 2 \$1,000.00 NM Class of Time - Fixed Non Pre-emptible	\$350.00 NM

Send Payment To:

www.thewmurchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
949152-1	11/06/12	November 2012	10/22/12 - 11/06/12

Advertiser	Product	Estimate Number
AFSCME	issues	

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
20	10/25/12 Class of Ti	10/26/12 me - Fixed N	The View on Pre-emptible	11-12p	11	:30	2	\$1,000.00	NM	
		10/23/12	10/29/121	1 2	\$1,000.00					
	Spots: # Ch	n <u>Day</u> Air	Date Air Time	Description_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	MURTh 10	/25/12 11:36 AM	The View	11-12p	:3	O ANH1202	COSH		\$1,000.00 NM
	2 W		/26/12 6.11,6.12	The View	11-12p	:0	0			\$1,000.00 NM
21	10/25/12 Class of Ti	10/26/12 me - Fixed N	Good Morning A on Pre-emptible	merica 7-9a	11	:30	2	\$3,500.00	NM	
	Weeks:	Start Date 10/23/12	End Date <u>MΓWI</u> 10/29/121		Rate \$3,500.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time	Description_	Start/End Time		h Ad-ID			Rate Type
	1 W	MURTh 10	/25/12 7:50 AM	Good Morning America	7-9a		O ANH1202			\$3,500.00 NM
	2 W	MURF 10	/26/12 7:50 AM	Good Morning America	7-9a	:3	O ANH1202	COSH		\$3,500.00 NM
22	10/24/12 Class of Ti	10/26/12 me - Fixed N	News 9 at 6 on Pre-emptible	6-7p	111	:30	3	\$5,500.00	NM	
	Weeks:	Start Date 10/23/12	End Date MTWI 11	FSS Spots/Week 3	Rate \$5,500.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
				News 9 at 6	6-7p		O ANH1202			\$5,500.00 NM
				News 9 at 6	6-7p		O ANH1202			\$5,500.00 NM
	3 W	MURF 10	/26/12 6:55 PM	News 9 at 6	6-7p	:3) ANH1202	COSH		\$5,500.00 NM
23	10/23/12 Class of Ti	10/26/12 me - Fixed N	Nightline on Pre-emptible	1135p-1206a	- 1111	:30	4	\$1,200.00	NM	
	Weeks:	Start Date 10/23/12	End Date MTWI - 111		Rate \$1,200.00					
	Spots: # Ch		Date Air Time	Description_	Start/End Time		h Ad-ID			Rate Type
			/23/12 11:44 PM		1135p-1206a) ANH1202			\$1,200.00 NM
			/24/12 11:44 PM		1135p-1206a		O ANH1202			\$1,200.00 NM
			/25/12 11:45 PM		1135p-1206a		O ANH1202			\$1,200.00 NM
	4 VV	MURF 10	/26/12 11:47 PM	Nightline	1135p-1206a	:3) ANH1202	COSH		\$1,200.00 NM
24	10/26/12 Class of Ti	10/26/12 me - Fixed N	20/20 on Pre-emptible	10-11p	1	:30	1	\$11,500.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWI		<u>Rate</u> \$11,500.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time	Description_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	MURF 10	/26/12 10:39 PM	20/20	10-11p	:3	O ANH1202	COSH		\$11,500.00 NM
25	10/29/12 Class of Ti	11/04/12 me - Fixed N	The View on Pre-emptible	11-12p	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWI 1		Rate \$1,000.00					
	Spots: # Ch			Description_	Start/End Time		h Ad-ID			Rate Type
	2 WMURM 10/29/12 11:43 AM The View				11-12p	:30 ANH1202COSH				\$1,000.00 NM
26	11/01/12 Class of Ti	11/01/12 me - Fixed N	Nightline on Pre-emptible	1135p-1206a	1	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWI 1		Rate \$1,200.00					
	Spots: # Ch			<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	MUR <i>Th</i> 11. Credited		Nightline	1135p-1206a	:0	0			\$1,200.00 NM
27	10/28/12	10/28/12	6p News 9 Week	xend/Wor 6-7p	1	:30	1	\$2,500.00	NM	



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/22/12 - 11/06/12 | November 2012 | 10/22/12 - 11/06/12

Advertiser	Product	Estimate Number
AFSCME	issues	

Spots/

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	Class of Ti	me - Fixed N	Ion Pre-emptible							
	Weeks:	Start Date 10/23/12	End Date <u>MΓWΓFSS</u> 1	Spots/Week 1	Rate \$2,500.00					
	Spots: # Ch	n <u>Day Ai</u>	r Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WI	MURSu 10	0/28/12 6:43 PM 6p Ne	ws 9 Weekend/World	N 6-7p	:3	0 ANH1202	COSH		\$2,500.00 NM
28		10/29/12 me - Fixed N	Nightline Late Ion Pre-emptible	1205a-1232a	1	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/29/12	11/04/12 1	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch	n <u>Day Ai</u>	r Date Air Time Descr	iption_	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WI	MURM 10)/29/12 12:29 AM Nightl	ine Late	1205a-1232a	:3	0 ANH1202	COSH		\$1,200.00 NM
29	10/30/12 Class of Ti		Storm Wrap Up Ion Pre-emptible	7-730p	-1	:30	1	\$1,750.00	NM	
	Weeks:	10/29/12	End Date <u>ΜΓWΓFSS</u> -1	Spots/Week 1	<u>Rate</u> \$1,750.00					
		n <u>Day Ai</u>			Start/End Time		th Ad-ID			Rate Type
	1 WI	MURTu 10	0/30/12 7:19 PM Storm	Wrap Up	7-730p	:3	0 ANH1202	COSH		\$1,750.00 NM
30	10/30/12 Class of Ti		INSIDE EDITION AC	730-8p	- 1	:30	1	\$1,750.00	NM	
	Weeks:	Start Date 10/29/12	End Date <u>MΓWΓFSS</u> -1	Spots/Week 1	<u>Rate</u> \$1,750.00					
			r Date Air Time Descr		Start/End Time		th Ad-ID			Rate Type
	1 WI	MURTu 10	0/30/12 7:50 PM INSID	E EDITION AC	730-8p	:3	O ANH1202	COSH		\$1,750.00 NM
31	11/05/12 Class of Ti	11/05/12 me - Fixed N	Good Morning Americ Ion Pre-emptible	a 7-9a	1	:30	1	\$3,500.00	NM	
	Weeks:	10/30/12	End Date <u>MTWTFSS</u> 1	Spots/Week 1	Rate \$3,500.00					
		n <u>Day Ai</u>			Start/End Time		th Ad-ID			Rate Type
	1 WI	MURM 11	1/05/12 7:48 AM Good	Morning America	7-9a	:3	0 ANH1202	COSH		\$3,500.00 NM
32	11/05/12 Class of Ti	11/05/12 me - Fixed N	The View Ion Pre-emptible	11-12p	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/30/12	End Date <u>MΓWΓFSS</u> 11/05/12	Spots/Week 1	Rate \$1,000.00					
		n <u>Day Ai</u>			Start/End Time		th Ad-ID			Rate Type
	1 WMURM 11/05/12 11:31 AM The View			11-12p	:30 ANH1202COSH			\$1,000.00 NM		
33	11/06/12 Class of Ti	me - Fixed N	News 9 at Noon Ion Pre-emptible	12-1230p	- 1	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 11/06/12	<u>End Date</u> <u>MΓWΓFSS</u> -1	Spots/Week 1	Rate \$2,000.00					
		n <u>Day Ai</u>			Start/End Time		th Ad-ID			Rate Type
	1 WI	MURTu 11	1/06/12 12:20 PM News	9 at Noon	12-1230p	:3	0 ANH1202	COSH		\$2,000.00 NM
					Total Spots	18	87			

Payment Terms 30 Days

<u>Gross Total</u> \$423,100.00

Agency Commission

\$63,465.00

Net Amount Due \$359,635.00